Show the Real Value

of Gasoline.

The county of Martenga has 4141 registered motor care and Phoenix alone has 2596, giving enough care in the calendar year 16,000 auto-into in two loads.

From the calendar year 16,000 auto-into in two loads.

The city manager is trying three blans for parking autos. One, at the curb, probably will are retained with car tracks. A second places care for the street, each line parallel lines down the case of the street, each line parallel in to the sidewalk. The third places care for two parallel in the street in the street of say, and for the street, each line parallel in the sidewalk. The third places care for two parallel in the street of the street, each line parallel in the sidewalk. The third places care for two parallel in the street of say, and for the street, each line parallel to the sidewalk. The third places care for two parallel in the street of say, and the care side by side in the street.

Help Uncleans the county of Martenga has 4141 traded leader of the care the care in two parallel lines down the case of the street, each line parallel in the street of the street, each line parallel in the street of the street, each line parallel in the street of the street, each line parallel in the street of the street, each line parallel in the street of the street, each line parallel in the street of the street, each line parallel in the street of the street, each line parallel in the street of the street, each line parallel in the street of the street of the street, each line parallel in the street of the street, each line parallel in the street of the street, each line parallel in the street of the street, each line parallel in the street of the street, each line parallel in the street of the street, each line parallel in the street of the street o

After using a storage battery for a year or so it usually is time for a disminiting and replacement of the separators—possibly a few plates also. With the life of the average battery some fifteen months it does not pay to allow it to "run itself to death," but to have it repaired before it is fit for the Junk heap. It is cheaper for the owner.



Some of the New Styles Gravity Test Does Not For Motorists Seen in the East.

STORM MAKES ALL
ROADS VERY POOR

All reask leading that BI Plans as severed by the proof consistion as well as the part of deep consistion and the severe that the severe that

Achievement

ROAD WORK HELD UP BY LABOR SHORTAGE

Homer L. Heath, manager of the Uni-versity of Michigan Union and famous as-tine one arm athlete of the Wolverine orand, has purchased a Liberty car and uses his right foot to change gears. He states that the loss of his right arm has not handicapped him in changing gears.

MINING FEVER GETS

The total designated militage of state of county highway systems in New York tate at the present time is 11388, of chick 5225 milits had been completed and careful for pioneer auto salesmen of chick 5225 milits had been completed and careful for pioneer auto salesmen of one of the pioneer auto salesmen of the charge from people to war in the city, has desorted the business for the charge from passized by a perusal fact of the sales of the fill of the charge from passized by the Frankin Automobile militage ompany, which is reported to already have a very good showing.

Highway constructs awarded during the past two years has been gravely bindered braines of the fact that surplus labor has been gravely bindered brains of the fact that surplus labor has been made vice president of the sales absolut far abnormal industrial activities in gas row but he announces that he has been declared in the interimal sansary has been made vice president of the Angele-American Copper company.

In New York state during 1818 it was an other to despet the automobile ranks. Jack says that he automobile ranks. Jack says that he automobile ranks. Jack says that he automobile ranks for keeps' but his hints hour arisona make it evident that Jack has a touch of copper fever.

CHANGES GEAR WITH FOOT.

Homer L. Heath, manager of the United that the automobile ranks at the contract of the miles.

LOCAL AUTO SALLOMER.

That business conditions chow and progressly and progressly advancement in the charge and progressly advancement in the chiral search and progressly advancement in the chiral sear LOCAL AUTO SALESMEN

A Few Records Worth While

Thrift Is No New Thing For

THE FRANKLIN CAR

panied by Herbert Chase, official observer. Broke all economy records and set a new world mark of 83.5 miles on one gallon of

Franklin National Economy Test; 94

Franklin cars in all parts of the country averaged 32.8 miles on one gallon of gaso-line. All results sworn to before a notary.

Efficiency Test by Worcester Polytechnic Institute. Franklin car delivers at the

rear wheels 84.4 percent of its engine power.

gasoline. June 20, 1913.

May 1, 1914.

April, 1914.

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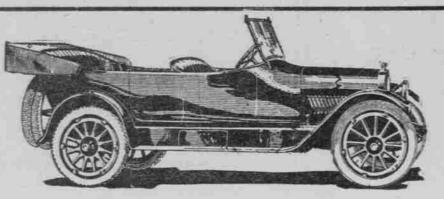
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The seven-passenger is now on display at our show room. Call or write for a demon-



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Fuel Economy Test by Yale University, supervised by Professor Lockwood and Ar-thur B. Browne, M. E. Average of 26.5 One-Gallon Efficiency Test, under official appervision of New York Automobile Trade Association, won by Franklin, with average of 36.5 miles on one gallon of gasoline. miles per gallon proved Franklin car used least gasoline of any car tested having six or more cylinders. December, 1914. National Efficiency Demonstration; 137 Franklin cars in all parts of the country averaged 32.1 miles on a gallon of gasoline. All records sworn to before a notary. May 8, 1909. Buffalo One-Gallon Economy Test, under official supervision of Automobile Club of Buffalo, won by Franklin, with average of 46.1 miles on one gallon of gasoline. This result set a world's record for gasoline con-May 1, 1915. New York to Chicago Oil Test, supervised by the Automobile Club of America. The Franklin car ran 1046 miles on one gallon sumption. July 11, 1909. Fuel consumption test of Franklin car under official supervision of Automobile Club of America. Four-cylinder Franklin of oil. November 17, 1915. The National Tire Average, over a fiveyear period, 10.203 miles per set of tires. Roadster driven by S. G. Averell, accom-Franklin Motor Car Company MYRTLE AT CAMPBELL

What car has a better right to bid for people's business on a thrift (efficiency) basis than the car which has established records like the following:

Two Gallon-efficiency Test, under official

supervision of the Automobile Club of America, New York City, won by Franklin, with record of 87 miles on two gallons of gasoline, May 15, 1906.

Long Island Economy Contest, under of-ficial supervision of the Long Island Auto-

mobile Club, won by Franklin, with average operating cost of 1.2 cents per mile for 242 miles. Franklin efficiency proved 500 per cent higher than the average of all entrants.

February 25, 1908.

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